

Bags for Change

Design a sign to remind people to bring reusable bags!

Art Contest Official Rules & Guidelines

The CHALLENGE:

People often forget their reusable bags at home or in their car. **We challenge you to design a sign** that can be used in store windows or made into larger signs in parking lots to remind people to bring their reusable bags and use them every time they shop!

CONTEST GUIDELINES:

1. Sign designs may be submitted in hard copy or electronic format (.jpeg, .psd, .png or PDF).
2. If submitted in hard copy, entries must be submitted on white, unlined paper no larger than 8 ½ x 11” (design should fill the 8 ½ x 11” entire page) and must be created in acrylic paint, colored pencil or colored marker
3. Entries may only contain the following 6 colors – white, black, red, blue, yellow, green (no shading or mixing of colors). Not all 6 colors must be used.
4. Text must be clear, legible, in a font similar to “Arial”, and large (capital letters should be approximately 1 ½ to 2” tall in the 8 ½ x 11” format). Designs may be signed in text no larger than ½-inch.
5. Designs **must** include: 1) at least one reusable bag (that is clearly not a plastic or paper disposable bag) and 2) one of the following approved slogans. **DESIGNS MUST DRAW THEIR INSPIRATION FROM THE SELECTED SLOGAN**

Approved Slogans (other slogans must be pre-approved by calling Michelle at 747-2708)

- BYOB (Bring Your Own Bags),
- Choose to reuse
- Got your bags?
- Grab your bags!
- I brought my own!
- Kitchen-Car-Store-Repeat
- Nice bags!
- Remember your reusable bags
- Remember Reusable
- Reusable bags make cents
- Reusable bags welcome here
- Snag your bags
- What's your bag?
- Bag it!
- Bag-a-rama
- Be a “bag lady”

How to Enter:

- Complete the Official Entry Form.
- Create a design on paper or in .jpeg, .psd or PDF formats (no larger than 25MB)
- Submit your completed Entry Form and design on paper or on a clearly labeled CD to the Sitka Public Library, Old Harbor Books, or the Blatchley Middle School, Sitka High School, Pacific High or Mt. Edgecumbe High School Art teachers.

- Entries must be received on or before May 1, 2017.

Over 

What Can I Win*?

Notoriety! All winners will have their designs reproduced into signage and/or posters that will be displayed in parking lots and at stores around Sitka.

Gift Certificates! The top 3 entries will receive a \$50 gift certificate from either AC Lakeside or SeaMart, 4th - a \$25 gift certificate from SeaMart, 5th - a \$25 gift certificate from Old Harbor Books, and 6th through 8th – wooden nickels good for a root beer float or milk shake at Harry Race Pharmacy.

Cash! The top 2 entries will each win \$25 in cash donated by the Sitka Global Warming Group

CONTEST OFFICIAL RULES

1. To be eligible, each entrant must be a current Alaska resident
2. Entries will be accepted from adults and from young adults, 6th grade and up.
3. Individuals and teams may submit as many entries as they wish. A separate entry form must accompany each submission.
4. All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
5. All entries will become the property of Bags for Change. By submitting an entry, each entrant agrees that any and all intellectual property rights in the design are deemed assigned to Bags for Change.
6. Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information and information provided on the entry form for publicity purposes, without further permission or compensation.
7. Bags for Change reserves the right to modify the winning design to better fit the needs of the initiative.
8. The decision of the selection committee will be final.
9. *The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.
10. Up to 8 (eight) entries may be selected as winning designs.
11. Winners will be notified by phone.
12. Entries must be submitted using the guidelines above.

Selection Criteria - A Selection Committee comprised of Bags for Change volunteers, grocery store representatives, and a representative from the Greater Sitka Arts Council will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** – Does the entry align with the theme and selected slogan?
- **Originality** – Does the composition exhibit original design, creativity, and imagination?
- **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?
- **Reproducibility** – Can the design easily be reproduced and look good in a variety of formats (reproduced as small posters, printed on reusable bags, printed or reproduced on large signs)?

Bags for Change is a group of concerned Sitka volunteers that began in August 2016. Our goals are to:

- 1) **teach people** about the health and environmental problems and dangers associated with plastic bags,
- 2) **provide reusable bags** to those who need them, and
- 3) **increase the use of reusable bags and decrease the use of disposable bags** in Sitka by implementing a bag fee of \$0.25/bag on plastic disposable bags and \$0.10 on paper bags.

THANK YOU to our Partners and Supporters! Greater Sitka Arts Council, SeaMart and AC Lakeside grocery stores, Old Harbor Books, the Sitka Public Library, and Sitka Global Warming Group